

# Adharsh Vaiapuri

## UX designer

London, United Kingdom.  
+44 74444403689  
Adharsh.vaiapuri@omsoftsolutions.com  
[linkedin.com/in/adharshvaiapiuri/](https://www.linkedin.com/in/adharshvaiapiuri/)  
[adharshdesign.com](https://adharshdesign.com)

### EXPERIENCE

#### UX Designer @ Om Soft Solutions Private Ltd

January 2023 – Present | London, UK

##### Booki Website – HTML, CSS

- Booki is an online travel agency website enabling users to book accommodations and diverse travel services.
- Met boot camp challenge: transformed mock-ups to a website, integrated content using only HTML/CSS
- Acquired and learned Flexbox, achieved responsive design, and upheld WCAG for enhanced user experience.

##### OHMYGOD Website/ Mobile Version

- OhMyFood: Customized meals for a unique dining experience on our innovative food ordering site
- Implemented mobile-first approach during challenge-optimized CSS with centralized SCSS.
- Incorporated JavaScript/CSS for animations, and data storage; tracked changes via GitHub.
- Introduced meal customization specifications, mastered JavaScript, and CSS animation implementation.

#### UX Design @UniTracker | [adharshdesign.com/uniq-tracker](https://adharshdesign.com/uniq-tracker)

December 2021 - November 2022

- Mobile app for a weekly overview, displaying upcoming deadlines and ongoing projects at a glance.
- Designed for monthly view displays color-coded tasks created by the user.
- Tasks can be imported from university accounts or manually created. UniTracker supports collaboration, allowing sharing with peers.
- Crafted a Mobile app with a user-centric design, utilizing persuasive tech for task success and notification.
- Built the product using Python programming language.

#### UX/UI Designer @Coca-cola European Partners, UK

August 2018 – November 2020 | <https://recruit.ccep.jobs>

- Revamped UI for quick apply form as per the standard and guidelines provided by CCEP.
- Created numerous wireframes, presenting them to a senior design consultant and ensuring comprehensive documentation throughout the development process in agile methodology.
- Worked closely with collaborative cross-functional team, stakeholders. Evaluated strategies to enhance user flow, defined project outcomes, and prioritized future website features.

### SKILLS

#### UX

User Research, Information Architecture, Wireframe, Prototype, Usability Testing

#### Products

Design Sprints, Growth Hacking, Product Thinking, Market Research, Data Analysis

#### Visual

Typography, Layout, Grid Systems, Color Theory, Design system, Brand Identity

#### Tools

Figma, Figjam, Webflow, Notion, Keynote, Jira, HTML/CSS/JS, Angular, Python

### EDUCATION

#### University of Greenwich

M.S. Computing and Information Systems | Jan 2023

GPA 3:00 Relevant Coursework in Contextual Inquiry, Interaction Design, Human Behavior, Usability Evaluation, Information Architecture, Web Design Accessibility, Designing for AR/VR, Ubiquitous Computing

#### University of Madras

B.S. Physics Allied Computer Science | June 2017